

2020 - 2021

HOWLING PACK

University of South Dakota



MESSAGE FROM THE ATHLETIC DIRECTOR



Coyote Fans,

There has never been a more exciting time to be a part of Coyote Athletics! Your commitment to the University of South Dakota has helped us achieve another record year in the Howling Pack with just over \$1.5 million raised for student-athlete scholarships. This is all thanks to your involvement in our events, referrals of new members and your help to “Grow the Pack.” Growth is critical to continue providing an excellent experience to our more than 440 student-athletes.

We have invested close to \$100 million in new facilities in the last few years including the Sanford Coyote Sports Center, the Lillibridge Track Complex and the First Bank & Trust Soccer Complex. In 2019, we finished an outdoor practice facility for football and began the \$27 million renovation that focuses primarily on the west side of the DakotaDome. Included in this first phase of renovations are two new entrances, a modern concourse, suite and loge boxes and permanent seating along the west side. Our student-athletes will enjoy a new state-of-the-art locker room, new athletic training room and a lounge. Upgraded lighting and sound systems are also in the works. This renovation will celebrate the tradition and achievements that have created the legacy of USD Athletics and build a strong future for the student-athletes and fans of tomorrow.

Our student-athletes have responded to these enhancements by dominating in competition and in the classroom. In competition, teams are continuing their impressive performances in conference play and are near the top once again for the Commissioner’s Cup for the second straight year. In the classroom, teams continued their leadership in the fall semester by earning 3.30 all-sport GPA and 105 student-athletes had 4.0s.

This success is not possible without the support of USD Athletics by our loyal alumni, fans and friends. I ask that you continue to stay committed to the Coyotes and join today, renew your membership or increase your annual gift. As you return your membership form, please consider selecting the auto-renewal option as it provides the greatest support of our athletic programs. This was introduced last year and makes the transaction process easy and offers you the peace of mind that USD will receive your gift on time every year.

Together, we can positively impact the lives of our student-athletes, win championships and “Grow the Pack”!

A handwritten signature in red ink that reads "David Herbster". The signature is stylized and written in a cursive-like font.

David Herbster
Athletic Director

MISSION

The mission of the USD Howling Pack is to promote and financially support the University of South Dakota Athletic Department and all individual athletic teams, while encouraging the development of the student-athlete.



VISION

The vision of the USD Howling Pack is to support all athletic programs by creating an exciting collegiate atmosphere. By establishing an environment of opportunity, University of South Dakota student-athletes and coaches are compelled to demonstrate academic integrity and exemplary citizenship, while performing at the highest level of collegiate competition. Through this support, student-athletes can maximize athletic success while reaching their full potential as people, and as students. The USD Howling Pack is furthering community awareness of all USD athletic programs, as well as rallying support among the university's alumni and friends. This support will be maintained in accordance with policies of the University of South Dakota and NCAA rules and regulations.



| | | | | | | | | | | | | | | | | | | |
|-----------------------------|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|
| \$100 COACHES CLUB | | | | | | | | | | | | | | | | | | |
| \$300 CAPTAINS CLUB | | | | | | | | | | | | | | | | | | |
| \$600 RED CLUB | | | | | | | | | | | | | | | | | | |
| \$1,200 SILVER CLUB | | | | | | | | | | | | | | | | | | |
| \$2,000 GOLD CLUB | | | | | | | | | | | | | | | | | | |
| \$3,000 PLATINUM CLUB | | | | | | | | | | | | | | | | | | |
| \$5,000 DIAMOND CLUB | | | | | | | | | | | | | | | | | | |
| \$8,000 PRESIDENTS CLUB | | | | | | | | | | | | | | | | | | |
| \$12,000 GREAT EXPECTATIONS | | | | | | | | | | | | | | | | | | |

In addition to the benefits listed in the graph, all Howling Pack memberships will receive:

- 10% off at USD Charlie's Store
- Membership keychain
- Window decal
- Invitation to special events & athletic functions
- Howling Pack Insider e-newsletter
- Recognition on goyotes.com

- Ticket purchase priority
- Football & basketball priority seating**
- Program recognition
- USD season pass for two (soccer & track)
- Access to CoTrust Club (volleyball)
- Priority parking for football, basketball & volleyball*
- Upgraded priority parking for football & basketball*
- Athletic facility TV recognition
- Ability to purchase club level tickets for basketball**
- Access to CoTrust Club (basketball)
- Access to Coyote Landing (football)
- Ability to purchase courtside season tickets for basketball**
- Access to Dome Club (football)
- Invite to scholarship banquet
- Matched with student-athlete

Unavailable to members who waive benefits

*Season ticket holders only
 **Season ticket holders only & based on Coyote Points

Due to changes in U.S. tax law, Howling Pack contributions for which benefits are received will no longer be processed as tax-deductible contributions. Please consult your tax advisor.

For more information regarding member benefits, go to howlingpack.com

CUSTOMIZE YOUR GIFT

Howling Pack members have an enhanced opportunity to customize their support in a manner that balances preferred program benefits against desired tax deductibility - all in support of USD Athletics.

RECEIVE FULL BENEFITS

If it remains in your intent to enjoy the benefits associated with your giving level, no action is necessary. You'll receive a receipt reflecting your non-deductible contribution.

OR

RECEIVE PARTIAL BENEFITS

If you are interested in receiving benefits for only a portion of your gift – waiving benefits and receiving potential tax benefits for the remainder – you can do so by checking the box located on the membership form. You will be contacted by a member of the Howling Pack team to discuss your options.

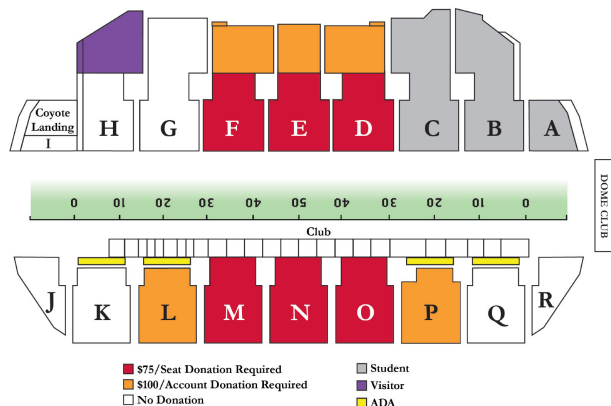
Howling Pack memberships are no longer considered eligible for a tax deduction unless a donor waives membership benefits.

Changes in U.S. tax law provide that contributions are non-deductible if a donor “receives (directly or indirectly) as a result of paying such amount the right to purchase tickets for seating at an athletic event in an athletic stadium of such institution.” The USD Foundation’s Board of Directors has determined that Howling Pack contributions that result in membership benefits are non-deductible transactions and will be processed accordingly. Howling Pack donors who elect to waive membership benefits will preserve the charitable nature of their contributions. Donors are encouraged to seek professional counsel to understand the tax consequences of their giving.



FOOTBALL TICKET INFORMATION

2020 FOOTBALL SEATING



FOOTBALL SEATING

Howling Pack members can purchase football season tickets within the priority sections (red and orange) in the DakotaDome. To purchase seats in the red section, you will be required to have an annual membership level equivalent to \$75 per seat purchased. For example, if you had 4 seats in Section N, you would be required to be a Howling Pack member at the \$300 level or above.

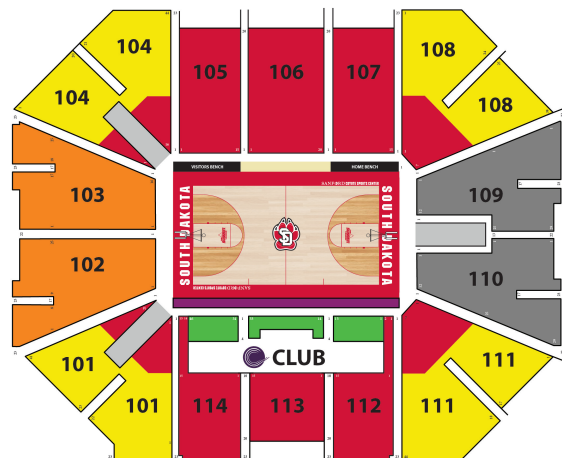
FOOTBALL PARKING

Howling Pack members at the red club level who purchase season ticket(s), and members at the silver club level or higher, have access to priority parking. Tailgate Nation is in Lot B. Priority will be given to Howling Pack members and season ticket holders based on Coyote Points.

NEW THIS YEAR

Parking lots will be prioritized based on 2020-2021 membership level. For more information about parking, visit goyotes.com.

BASKETBALL TICKET INFORMATION



- | | |
|--|--|
|  Courtside |  Reserved Seatbacks |
|  Club Seating |  Reserved Bench |
|  Priority Seating |  Student Section |

BASKETBALL SEATING

Howling Pack members can purchase basketball season tickets within the priority sections (red, green and purple) in the Sanford Coyote Sports Center. Howling Pack members can also purchase single game tickets for basketball ahead of general public sale dates.

BASKETBALL PARKING

Howling Pack members at the red club level who purchase season ticket(s), and members at the silver club level or higher, have access to priority parking.

NEW THIS YEAR

Parking lots will be prioritized based on 2020-2021 membership level. For more information about parking, visit goyotes.com.

To purchase tickets, please visit goyotes.com/tickets or call 605-677-5959. With questions on parking passes or Coyote Points, please inquire via email at tickets@usd.edu or by calling 605-677-5959.

**Football and basketball ticket priority and parking outlined in "Member Benefits."*

COYOTE POINTS SYSTEM

The Coyote Points system is a ranking system that rewards loyal Coyote fans for their years of season ticket purchases and contributions to USD Athletics. Coyote Points are used for seating priority for home venues or the purchase of single-game away tickets. Below is a breakdown of how points are calculated.

Financial Support

| | |
|---|---------------------------|
| 2020 - 2021 Howling Pack gift | 10 points per \$100 given |
| Lifetime gifts to athletics (lifetime giving as of Jan 1, 2018 and subsequent points-earning gifts) | 1 point per \$100 given |

Loyalty

| | |
|--|---------------------------|
| Consecutive years of Howling Pack gifts with benefits | 1 point per year |
| Football season tickets | 1 point per season ticket |
| Basketball season tickets | 1 point per season ticket |
| Consecutive years purchasing football season tickets | 1 point per year |
| Consecutive years purchasing basketball season tickets | 1 point per year |

Affinity

| | |
|----------------------------------|-----------|
| Varsity letter winner (one time) | 10 points |
| Alumni (one time) | 1 point |



WAYS TO MAKE A GIFT

Cash/Check

Gifts can be made by writing a check (payable to Howling Pack). Donations can be made from your bank account using Electronic Funds Transfer (EFT) as well.

Credit Card

Visa, MasterCard, Discover or American Express can be charged monthly, quarterly, semi-annually or annually. One-time gifts can be made online at howlingpack.com or by returning the attached membership form. If you would like to set up a payment schedule, please return the attached membership form or call 605-677-5527.

Stocks and Securities

Gifts to the Howling Pack can be made using stocks, bonds and mutual funds.

Matching Gifts

The USD Athletic Department qualifies for matching gifts from numerous companies. If you or your spouse's company sponsors a qualifying matching gift program, please enclose your company's matching gift form with your membership form.

Payroll Deduction

All USD faculty and staff have the option to make their Howling Pack membership payments through the USD payroll deduction program.

F.A.Q.

What is the Howling Pack?

The Howling Pack is the annual fundraising program of the Athletic Department at the University of South Dakota. The Howling Pack promotes and financially supports the USD Athletic Department and all Coyote athletic teams, while encouraging the development of the student-athlete.

How are contributions to the Howling Pack used?

Gifts made to the Howling Pack are used for program enrichment and to fund scholarships for University of South Dakota student-athletes. Scholarships help student-athletes with costs such as tuition/fees, meals, housing, books/supplies, transportation and personal expenses.

When is the Howling Pack year?

The 2020-2021 Howling Pack year starts on July 1, 2020 and ends on June 30, 2021.

When can I start a new membership?

Anytime! Contact a member of the Howling Pack staff to discuss deadlines for annual publications, pledge/payment options and how to get the membership process started.

When can I renew my membership?

Anytime! You can renew your membership via pledge and/or payment by contacting a member of the Howling Pack staff or managing your account online at howlingpack.com.

Are my Howling Pack gifts tax deductible?

Changes in U.S. tax law provide that contributions are non-deductible if a donor "receives (directly or indirectly) as a result of paying such amount the right to purchase tickets for seating at an athletic event in an athletic stadium of such institution." The USD Foundation's Board of Directors has determined that Howling Pack contributions that result in membership benefits are non-deductible transactions and will be processed accordingly. Howling Pack donors who elect to waive membership benefits will preserve the charitable nature of their contributions. Donors are encouraged to seek professional counsel to understand the tax consequences of their giving.

EVENTS

Mark your calendars for the 2020 summer tour! USD coaches and staff will be heading to the following areas for socials and golf outings. For questions about the summer tour, email howlingpack@usdfoundation.org.

APRIL

April 22: USD On the Move:
Des Moines (Drake Relays)

MAY

May 15: Yankton Golf Outing

JUNE

June 5: Charlie Coyote Open
(Vermillion Golf Outing)
June 10: Madison Summer Social
June 25: Rapid City Social
June 26: Rapid City Golf Outing

JULY

July 8: Watertown Summer Social
July 16: Mitchell Summer Social
July 28: Huron Summer Social

AUGUST

August 3: Beresford Golf Outing
August 13: Sioux City Summer Social



2020-21 HOWLING PACK MEMBERSHIP FORM

Phone: (605) 677-5527

Email: howlingpack@usdfoundation.org

MEMBER INFORMATION

Name (as would appear in publications)

Spouse's Name

Mailing Address

City State Zip

Phone Home Work Cell

Email

Alumni Letter Winner: Sport _____

MEMBERSHIP LEVELS

Great Expectations (\$12,000+) \$ _____

Presidents Club (\$8,000 - 11,999) \$ _____

Diamond Club (\$5,000 - 7,999) \$ _____

Platinum Club (\$3,000 - 4,999) \$ _____

Gold Club (\$2,000 - 2,999) \$ _____

Silver Club (\$1,200 - 1,999) \$ _____

Red Club (\$600 - 1,199) \$ _____

Captains Club (\$300 - 599) \$ _____

Coaches Club (\$100 - 299) \$ _____

**NO - I do NOT wish to receive
Howling Pack benefits of any kind.**

**Please contact me to discuss
waiving a portion of my benefits.**

PAYMENT INFORMATION

Check (payable to USD Foundation) Visa MasterCard Discover AMEX

Card # Exp. Date
M M Y Y Y Y

Bill me on ____ / ____ /20

Charge my card: One-time Monthly
 Quarterly Semi-annually

Signature

AUTO-RENEWAL PROGRAM

- Each year, your membership will automatically renew at the gift amount/level you indicate on this pledge form until you choose to opt out.
- Choosing auto-renewal will maximize your gift, make the transaction process easy and offer you the peace of mind that USD will receive your gift on time every year.

Please enroll me



HOWLING PACK

1110 N. Dakota St. | Vermillion, SD 57069 | howlingpack.com | howlingpack@usdfoundation.org | 605-677-5527